



# Subscription Application

Subscriptions are available only to employees of member companies.

## COMPANY INFORMATION

Directory Listing: (please print clearly)

Company Name

Address

City State/Province Zip/Postal Code

Country

Telephone Fax

Company E-mail

Web Site

## Subscriber's Mailing Address:

Contact Name

Title

Address (if different than directory listing)

City State/Province Zip/Postal Code

Country

Telephone Fax

Contact E-mail

## Subscription Rates

Expires 3/11/2011 \* \$ \_\_\_\_\_

Florists' Review \$ \_\_\_\_\_

## Optional Contributions \*\*

America in Bloom \$ \_\_\_\_\_

**PAYABLE TO OFA** \$ \_\_\_\_\_

\* Annual subscription to OFA is non-refundable. Subscribers will receive mailings, faxes, and e-mails from OFA and its approved partner organizations.

\*\* For more information, visit [www.americainbloom.org](http://www.americainbloom.org).

As an OFA member, you can save nearly 30% on the subscription cost to Florists' Review Magazine.  
Subscription-\$14/US \$24/Non-US  
Subscription will expire 3/31/2011

## Business Demographics:

Choose ONE Primary business function (P) and as many additional business functions (A) that apply to your business.

### P A

- |   |  |
|---|--|
| <input type="checkbox"/> Greenhouse           | <input type="checkbox"/> Educational Institution |
| <input type="checkbox"/> Garden Center        | <input type="checkbox"/> Gov/Association         |
| <input type="checkbox"/> Nursery              | <input type="checkbox"/> Press                   |
| <input type="checkbox"/> Landscaping          | <input type="checkbox"/> Interior Plantscape     |
| <input type="checkbox"/> Manufacturer         | <input type="checkbox"/> Retail Florist          |
| <input type="checkbox"/> Distributor/Supplier | <input type="checkbox"/> Wholesale Florist       |
| <input type="checkbox"/> Business Services    | <input type="checkbox"/> Wholesale (non-green)   |
| <input type="checkbox"/> Other (non-green)    |  |

Choose Business Area(s) that apply:

### Grower:

- |  |  |
|--|--|
| <input type="checkbox"/> Annual/Bedding Plants | <input type="checkbox"/> Pesticide/Fertilizer  |
| <input type="checkbox"/> Plug                  | <input type="checkbox"/> Seeds                 |
| <input type="checkbox"/> Perennials            | <input type="checkbox"/> Plastic               |
| <input type="checkbox"/> Potted Plants         | <input type="checkbox"/> Other (green)         |
| <input type="checkbox"/> Foliage               | <input type="checkbox"/> Other (non-green)     |
| <input type="checkbox"/> Trees/Shrubs          | <input type="checkbox"/> Greenhouse Structures |
| <input type="checkbox"/> Other (green)         | <input type="checkbox"/> Machinery             |

### Manufacturer/Supplier:

Number of employees \_\_\_\_\_

Choose Primary Contact information that applies:

- |  |  |
|--|--|
| <input type="checkbox"/> Owner               | <input type="checkbox"/> Educator/Researcher |
| <input type="checkbox"/> Manager             | <input type="checkbox"/> Student             |
| <input type="checkbox"/> Buyer               | <input type="checkbox"/> Landscaper          |
| <input type="checkbox"/> Business/Accounting | <input type="checkbox"/> Interior Plantscape |
| <input type="checkbox"/> Marketing/Sales     | <input type="checkbox"/> Florist/Designer    |
| <input type="checkbox"/> Grower              | <input type="checkbox"/> Retiree             |
| <input type="checkbox"/> Press               | <input type="checkbox"/> Other _____         |

## Subscription rate is \$60

(Canada/Mexico add \$10 and all other countries add \$15)

## Don't forget to take advantage of features available to you!

- Bi-monthly OFA Bulletin
- Monthly E-Bulletin with industry and OFA news
- Discounts to the OFA Short Course, workshops, seminars, and other educational events
- Access to floriculture and nursery research abstracts
- Peer-to-peer networking
- Listing in and personal copy of the OFA Resource Directory

## Method of Payment

- Visa/Master Card/American Express  
 U.S. Check or Money Order (include membership number on check)

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ V-code Required (MC/Visa—last 3 digits on back of card)  
(AmEx—4 digits on the front above account number)

Authorized Signature \_\_\_\_\_

**Return this form with payment in U.S. dollars  
(Drawn on U.S. or Canadian bank) payable to:**

OFA - an Association of Horticulture Professionals  
2130 Stella Court  
Columbus, OH 43215-1033 USA  
Phone: 614-487-1117 Fax: 614-487-1216

Visit OFA's web site at: [www.ofa.org](http://www.ofa.org)